Reporter

444 U.S. 507 *; 100 S. Ct. 763 **; 62 L. Ed. 2d 704 ***; 1980 U.S. LEXIS 75 ****; 5 Media L. Rep. 2409

SNEPP v. UNITED STATES

Subsequent History: [****1] Certiorari granted; Petition for Rehearing Denied April 14, 1980.

Prior History: ON PETITION FOR WRIT OF CERTIORARI TO THE UNITED STATES COURT OF APPEALS FOR THE FOURTH CIRCUIT.

Disposition: <u>595 F.2d 926</u>, reversed in part and remanded.

Overview

Petitioner, former CIA agent, signed at time of employment, an agreement not to publish or disclose any information without preclearance from respondent Central Intelligence Agency. Upon petitioner's retirement from the CIA, petitioner again signed another nondisclosure agreement. Thereafter, petitioner published a book, detailing non-classified CIA activities in South Vietnam, without submitting it to the CIA for prepublication review. Respondent sued under the agreement to force petitioner to pay damages. Petitioner objected, claiming that the agreement was invalid, and that at most, he was required to pay only nominal damages. The court held that the agreement petitioner signed was valid and enforceable to ensure the protection and defense of the United States. The court also held that a constructive trust over all future profits gained by petitioner was permissible.

Core Terms

prepublication, classified, confidential, intelligence, punitive, covenant, fiduciary, unclassified, clearance, detrimental, vital

Outcome

The court affirmed and reversed in part and remanded the decision of the lower court. The court held that petitioner's agreement with respondent was enforceable and that a constructive trust would be imposed over all future profits derived from petitioner's work for the benefit of respondent.

Case Summary

Procedural Posture

Petitioner former CIA agent challenged the judgment of the U.S. Court of Appeals for the Fourth Circuit, which held that an agreement he signed stating that he would submit any book he attempts to publish beforehand for clearance was invalid. Respondent United States challenged portion of the decision that struck down the imposition of a constructive trust over future profits derived from petitioner's book.

LexisNexis® Headnotes

Constitutional Law > ... > Fundamental Freedoms > Freedom of Speech > Public Employees

Governments > Federal Government > Domestic Security

HN1 I Freedom of Speech, Public Employees

Even in the absence of an express agreement, the Central Intelligence Agency can act to protect substantial government interests by imposing reasonable restrictions on employee activities that in other contexts might be protected by the *First Amendment*. The government has a compelling interest in protecting both the secrecy of information important to our national security and the appearance of confidentiality so essential to the effective operation of our foreign intelligence service.

Constitutional Law > ... > Fundamental Freedoms > Freedom of Speech > Public Employees

Government > Federal Government > Domestic Security

HN2[1] Freedom of Speech, Public Employees

A former intelligence agent's publication of unreviewed material relating to intelligence activities can be detrimental to vital national interests even if the published information is unclassified. When a former agent relies on his own judgment about what information is detrimental, he may reveal information that the Central Intelligence Agency -- with its broader understanding of what may expose classified information and confidential sources -- could have identified as harmful.

Civil Procedure > Remedies > Damages > Punitive Damages

Contracts Law > Contract Interpretation > Fiduciary Responsibilities

Estate, Gift & Trust Law > Trusts > Constructive Trusts

Business & Corporate Law > ... > Duties & Liabilities > Causes of Action & Remedies > General Overview

Business & Corporate Law > ... > Causes of Action & Remedies > Breach of Fiduciary Duty > General Overview

Business & Corporate Law > ... > Causes of Action & Remedies > Breach of Fiduciary Duty > Remedies

Constitutional Law > ... > Fundamental Freedoms > Freedom of Speech > Public Employees

Contracts Law > ... > Damages > Types of Damages > Punitive Damages

Governments > Federal Government > Employees & Officials

Governments > Fiduciaries

HN3 Damages, Punitive Damages

A constructive trust protects both the government and the former agent from unwarranted risks. This remedy is the natural and customary consequence of a breach of trust. It deals fairly with both parties by conforming relief to the dimensions of the wrong. If the agent secures prepublication clearance, he can publish with no fear of liability. If the agent publishes unreviewed material in violation of his fiduciary and contractual obligation, the trust remedy simply requires him to disgorge the benefits of his faithlessness. Since the remedy is swift and sure, it is tailored to deter those who would place sensitive information at risk. And since the remedy reaches only funds attributable to the breach, it cannot saddle the former agent with exemplary damages out of all proportion to his gain.

Lawyers' Edition Display

Decision

Ex-CIA agent's publication of book about CIA without CIA approval, held to be breach of agent's fiduciary obligation arising from employment agreement, warranting impression of constructive trust on profits from book.

Summary

As an express condition of employment with the Central Intelligence Agency, an individual executed an agreement promising that he would "not ... publish ... any information or material relating to the Agency, its activities or intelligence activities generally, either during or after the term of [his] employment ... without specific prior approval of the Agency." Based on his experiences

as an agent for the Agency, the individual published a book about certain Agency activities without submitting the account to the Agency for prepublication review. The United States brought an action to enforce the agreement in the United States District Court for the Eastern District of Virginia, seeking a declaration that the agent had breached the contract, an injunction requiring the agent to submit future writings for prepublication review, and an order imposing a constructive trust for the government's benefit on all profits that the agent might earn from publishing the book in violation of his fiduciary obligations to the Agency. The District Court, finding that the agent had breached his position of trust with the Agency by publishing the book without submitting it for prepublication review, that the agent had deliberately misled Agency officials into believing that he would submit the book for prepublication clearance, and that publication of the book had caused the United States irreparable harm and loss, enjoined future breaches of the agreement and imposed a constructive trust on the agent's profits (456 F Supp 176). On appeal, the United States Court of Appeals for the Fourth Circuit agreed that the agent had breached a valid contract, but concluded that the record did not support imposition of a constructive trust, the agent's fiduciary obligation extending only to preserving the confidentiality of classified material (595 F2d 926).

Granting certiorari, the United States Supreme Court reversed in part and remanded. In a per curiam opinion, expressing the view of Burger, Ch. J., and Stewart, White, Blackmun, Powell, and Rehnquist, JJ., it was held that (1) the agent, having entered a trust relationship when he signed the employment agreement, breached his fiduciary obligation by publishing the book without submitting it to the Agency for prepublication review, the agent's violation of his trust not depending upon whether his book actually contained classified information, and (2) impressing the profits of the book with a constructive trust was the proper remedy, such remedy being the natural and customary consequence of a breach of trust.

Stevens, J., joined by Brennan and Marshall, JJ., dissented, expressing the views that the remedy of a constructive trust was not authorized, and that it was inappropriate for the Supreme Court to summarily dispose of the novel issue concerning the trust.

Headnotes

STATES §87 > CIA employee -- breach of employment agreement -- > Headnote:

<u>LEdHN[1A]</u> [1A]<u>LEdHN[1B]</u> [1B]<u>LEdHN[1C]</u> [1C]

A former agent of the Central Intelligence Agency, having entered a trust relationship when he executed, as an express condition of his employment, an agreement promising that he would "not ... publish ... any information or material relating to the Agency, its activities or intelligence activities generally, either during or after the term of [his] employment ... without specific approval of the Agency," breaches his fiduciary obligation when he publishes a book about Agency activities on the basis of his experiences as an agent without submitting the account to the Agency for prepublication review, regardless of whether or not his book actually contains classified information.

TRUSTS §16 > constructive trust -- breach of fiduciary obligation -- CIA agent -- profits from book -- > Headnote:

<u>LEdHN[2A][| [2A] LEdHN[2B] | [2B] LEdHN[2C][| [2C] </u>

The proper remedy for a former Central Intelligence Agency agent's publication of a book about the Agency in breach of his fiduciary obligation to submit all writings about the Agency for prepublication review by the Agency is to impress the profits from the book with a constructive trust for the benefit of the United States government, such remedy being the natural and customary consequence of a breach of trust. (Stevens, Brennan, and Marshall, JJ., dissented from this holding.)

STATES §28 > -32 CIA -- exercise of Director's authority -- > Headnote:

<u>LEdHN[3A]</u>[♣] [3A]<u>LEdHN[3B]</u>[♣] [3B]

The Director of the Central Intelligence Agency appropriately exercises his statutory mandate to protect intelligence sources and materials from unauthorized disclosure (50 USCS 403(d)(3)) by executing an agreement with a person whereby the person, as an express condition of the person's employment with the Agency, obligates himself to submit to the Agency for

prior review any proposed publication of information or material relating to the Agency, its activities, or intelligence activities generally, either during or after the term of the person's employment.

LAW §935.5 > First Amendment -- protection of secrecy -- CIA's restrictions on employees -- > Headnote:

LEdHN[4A] [4A] LEdHN[4B] [4B]

The Central Intelligence Agency may act to protect the substantial government interest in protecting both the secrecy of information important to national security and in the appearance of confidentiality essential to the effective operation of the foreign intelligence service by imposing reasonable restrictions on employee activities that in other contexts might be protected by the *First Amendment*.

Syllabus

Held: A former employee of the Central Intelligence Agency, who had agreed not to divulge classified information without authorization and not to publish any information relating to the Agency without prepublication clearance, breached a fiduciary obligation when he published a book about certain Agency activities without submitting his manuscript for prepublication review. The proceeds of his breach are impressed with a constructive trust for the benefit of the Government.

Opinion by: PER CURIAM

Opinion

[*507] [***707] [**764] LEdHN[1A] [****2] LEdHN[2A] [**] [2A]In No. 78-1871, Frank W. Snepp III seeks review of a judgment enforcing an agreement that he signed when he accepted employment with the Central Intelligence Agency (CIA). He also contends that punitive damages are an inappropriate remedy for the breach of his promise to submit all writings about the

Agency for prepublication review. In No. 79-265, the United States conditionally cross petitions from a judgment refusing to find that profits attributable to Snepp's breach are impressed with a constructive trust. We grant the petitions for certiorari in order to correct the judgment from which both parties seek relief.

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Based on his experiences as a CIA agent, Snepp published a book about certain CIA activities in South Snepp published the account without Vietnam. submitting it to the Agency for prepublication review. As an express condition of his employment with the CIA in 1968, however, Snepp had [*508] executed an agreement promising that he would "not . . . publish . . . any information or material relating to the Agency, its activities or intelligence activities generally, either during or [****3] after the term of [his] employment . . . without specific prior approval by the Agency." App. to Pet. for Cert. in No. 78-1871, p. 59a. The promise was an integral part of Snepp's concurrent undertaking "not to disclose any classified information relating to the Agency without proper authorization." Id., at 58a. ¹ [****4] Thus, Snepp had pledged not [**765] to divulge classified information and not to publish any information without prepublication clearance. The Government brought this suit to enforce Snepp's It sought a declaration that Snepp had breached the contract, an injunction requiring Snepp to submit future writings for prepublication review, and an order imposing a constructive trust for the Government's benefit on all profits that Snepp might earn from publishing the book in violation of his fiduciary obligations to the Agency. 2

The District Court found that Snepp had "willfully, deliberately and surreptitiously breached his position of trust with the CIA and the [1968] secrecy agreement" by

¹ Upon the eve of his departure from the Agency in 1976, Snepp also executed a "termination secrecy agreement." That document reaffirmed his obligation "never" to reveal "any classified information, or any information concerning intelligence or CIA that has not been made public by CIA . . . without the express written consent of the Director of Central Intelligence or his representative." App. to Pet. for Cert. in No. 78-1871, p. 61a.

² At the time of suit, Snepp already had received about \$ 60,000 in advance payments. His contract with his publisher provides for royalties and other potential profits. <u>456 F.Supp.</u> 176, 179 (ED Va. 1978).

publishing his book without submitting it for prepublication review. <u>456 F.Supp. 176, 179 (ED Va. 1978)</u>. The [***708] court also found that Snepp deliberately misled CIA officials into believing that he would submit the book for prepublication clearance. Finally, the court determined as a fact that publication of the book had "caused the United States irreparable harm and loss." [*509] <u>Id., at 180</u>. The District Court therefore enjoined future breaches of Snepp's agreement and imposed a constructive trust on Snepp's profits.

LEGHN[3A] [↑] [3A] LEGHN[4A] ↑] [4A] [****5] The Court of Appeals accepted the findings of the District Court and agreed that Snepp had breached a valid contract. ³ [****6] It specifically affirmed the finding that Snepp's failure to submit his manuscript for prepublication review had inflicted "irreparable harm" on intelligence activities vital to our national security. 595 F.2d 926, 935 (CA4 1979). Thus, the court upheld the injunction against future violations of Snepp's prepublication obligation. The court, however,

³ The Court of Appeals and the District Court rejected each of Snepp's defenses to the enforcement of his contract. <u>595</u> <u>F.2d 926, 931-934 (CA4 1979)</u>; <u>456 F.Supp., at 180-181</u>. In his petition for certiorari, Snepp relies primarily on the claim that his agreement is unenforceable as a prior restraint on protected speech.

<u>LEdHN[3B]</u>[♣] [3B] <u>LEdHN[4B]</u>[♣] [4B]

When Snepp accepted employment with the CIA, he voluntarily signed the agreement that expressly obligated him to submit any proposed publication for prior review. He does not claim that he executed this agreement under duress. Indeed, he voluntarily reaffirmed his obligation when he left the Agency. We agree with the Court of Appeals that Snepp's agreement is an "entirely appropriate" exercise of the CIA Director's statutory mandate to "[protect] intelligence sources and methods from unauthorized disclosure," 50 U. S. C. § 403 (d)(3). 595 F.2d, at 932. Moreover, this Court's cases make clear that -- HN1 | even in the absence of an express agreement -- the CIA could have acted to protect substantial government interests by imposing reasonable restrictions on employee activities that in other contexts might be protected by the First Amendment. CSC v. Letter Carriers, 413 U.S. 548, 565 (1973); see Brown v. Glines, ante, p. 348; Buckley v. Valeo, 424 U.S. 1, 25-28 (1976); Greer v. Spock, 424 U.S. 828 (1976); id., at 844-848 (POWELL, J., concurring); Cole v. Richardson, 405 U.S. 676 (1972). The Government has a compelling interest in protecting both the secrecy of information important to our national security and the

concluded that the record did not support imposition of a constructive trust. The conclusion rested on the court's perception [*510] that Snepp had a *First Amendment* right to publish unclassified information and the Government's concession -- for the purposes of this litigation -- that Snepp's book divulged no classified intelligence. *Id.*, at 935-936. ⁴ In other words, the court [**766] thought that Snepp's fiduciary obligation extended only to preserving the confidentiality of classified material. It therefore limited recovery to nominal damages and to the possibility of punitive damages if the Government -- [***709] in a jury trial -- could prove tortious conduct.

LEdHN[1B] LEdHN[2B] [1B] [2B]Judge Hoffman, sitting by designation, dissented from the refusal to find a constructive trust. The 1968 agreement, he wrote, "was no ordinary contract; it gave life to a fiduciary relationship and invested in Snepp the trust of the CIA." Id., at 938. Prepublication clearance [****7] was part of Snepp's undertaking to protect confidences associated with his trust. Punitive damages, Judge Hoffman argued, were both a speculative and inappropriate remedy for Snepp's breach. We agree with Judge Hoffman that Snepp breached a fiduciary obligation and that the proceeds of his breach are impressed with a constructive trust.

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LEGHN[1C] [1C]Snepp's employment with the CIA involved an extremely high degree of trust. In the opening sentence of the agreement that he signed, Snepp explicitly recognized that he was entering a trust relationship. ⁵ The trust agreement specifically [*511]

appearance of confidentiality so essential to the effective operation of our foreign intelligence service. See *infra*, at 511-512. The agreement that Snepp signed is a reasonable means for protecting this vital interest.

⁴The Government's concession distinguished this litigation from <u>United States v. Marchetti, 466 F.2d 1309</u> (CA4), cert. denied, 409 U.S. 1063 (1972). There, the Government claimed that a former CIA employee intended to violate his agreement not to publish any *classified* information. 466 F.2d, at 1313. Marchetti therefore did not consider the appropriate remedy for the breach of an agreement to submit all material for prepublication review. By relying on Marchetti in this litigation, the Court of Appeals overlooked the difference between Snepp's breach and the violation at issue in Marchetti.

⁵ The first sentence of the 1968 agreement read: "I, Frank W. Snepp, III, understand that upon entering duty with the Central Intelligence Agency I am undertaking a position of trust in that

imposed the obligation not to publish *any* information relating to the Agency without submitting the information for clearance. Snepp stipulated at trial that -- after undertaking this obligation -- he had been "assigned to various positions of trust" and that he had been granted "frequent access to classified information, including information regarding intelligence sources and methods." <u>456 F.Supp., at 178</u>. ⁶ Snepp published his book about CIA activities on the basis of this background and exposure. [****8] He deliberately and surreptitiously violated his obligation to submit all material for prepublication review. Thus, he exposed the classified information with which he had been entrusted to the risk of disclosure.

Whether Snepp violated his trust does not depend upon whether his book actually contained classified information. The Government [****9] does not deny -- as a general principle -- Snepp's right to publish unclassified information. Nor does it contend -- at this stage of the litigation -- that Snepp's book contains classified material. The Government simply claims that, in light of the special trust reposed in him and the agreement that he signed, Snepp should have given the CIA an opportunity to determine whether the material he proposed to publish would compromise classified information or sources. Neither of the Government's concessions undercuts its claim that Snepp's failure to submit to prepublication review was a breach of his trust.

Both the District Court and the Court of Appeals found that <code>HN2[]</code> a former intelligence agent's publication of unreviewed material relating to intelligence activities can be detrimental <code>[*512]</code> to vital national interests even if the published information is unclassified. When a former agent <code>[***710]</code> relies on his own judgment about what information is detrimental, he may reveal information that the CIA -- with its broader understanding of what may expose classified information and confidential sources -- could have identified as harmful. In addition to receiving intelligence <code>[****10]</code> <code>[**767]</code> from domestically based or controlled sources, the CIA

Agency of the Government. . . . " App. to Pet. for Cert. in No. 78-1871, p. 58a.

⁶ Quite apart from the plain language of the agreement, the nature of Snepp's duties and his conceded access to confidential sources and materials could establish a trust relationship. See <u>595 F.2d</u>, at <u>939</u> (Hoffman, J., concurring in part and dissenting in part). Few types of governmental employment involve a higher degree of trust than that reposed in a CIA employee with Snepp's duties.

obtains information from the intelligence services of friendly nations ⁷ and from agents operating in foreign countries. The continued availability of these foreign sources depends upon the CIA's ability to guarantee the security of information that might compromise them and even endanger the personal safety of foreign agents.

Undisputed evidence in this case shows that a CIA [****11] agent's violation of his obligation to submit writings about the Agency for prepublication review impairs the CIA's ability to perform its statutory duties. Admiral Turner, Director of the CIA, testified without contradiction that Snepp's book and others like it have seriously impaired the effectiveness of American intelligence operations. He said:

"Over the last six to nine months, we have had a number of sources discontinue work with us. We have had more sources tell us that they are very nervous about continuing work with us. We have had very strong complaints from a number of foreign intelligence services with whom we conduct liaison, who have questioned whether they should continue exchanging information with us, for fear it will not remain secret. I cannot estimate [*513] to you how many potential sources or liaison arrangements have never germinated because people were unwilling to enter into business with us." 456 F.Supp., at 179-180. 8 [****13]

⁷ Every major nation in the world has an intelligence service. Whatever fairly may be said about some of its past activities, the CIA (or its predecessor the Office of Strategic Services) is an agency thought by every President since Franklin D. Roosevelt to be essential to the security of the United States and -- in a sense -- the free world. It is impossible for a government wisely to make critical decisions about foreign policy and national defense without the benefit of dependable foreign intelligence. See generally T. Powers, The Man Who Kept the Secrets (1979).

⁸ In questioning the force of Admiral Turner's testimony, MR. JUSTICE STEVENS' dissenting opinion suggests that the concern of foreign intelligence services may not be occasioned by the hazards of allowing an agent like Snepp to publish whatever he pleases, but by the release of classified information or simply the disagreement of foreign agencies with our Government's classification policy. *Post*, at 522-523. MR. JUSTICE STEVENS' views in this respect not only find no support in the record, but they also reflect a misapprehension of the concern reflected by Admiral Turner's testimony. If in fact information is unclassified or in the public domain, neither

In view of this and other evidence in [***711] the record, both the District Court and the Court of Appeals recognized that Snepp's breach of his explicit obligation to submit his material -- classified [****12] or not -- for prepublication clearance has irreparably harmed the United States Government. 595 F.2d, at 935; 456 F.Supp., at 180. 9

[*514] [**768] III

LEdHNICCI [1] [2C]The decision of the Court of Appeals denies the Government the [****14] most appropriate remedy for Snepp's acknowledged wrong. Indeed, as a practical matter, the decision may well leave the Government with no reliable deterrent against similar breaches of security. No one disputes that the actual damages attributable to a publication such as Snepp's generally are unquantifiable. Nominal damages are a hollow alternative, certain to deter no one. The punitive damages recoverable after a jury trial are speculative and unusual. Even if recovered, they may bear no relation to either the Government's irreparable loss or Snepp's unjust gain.

the CIA nor foreign agencies would be concerned. The problem is to ensure *in advance*, and by proper procedures, that information detrimental to national interest is not published. Without a dependable prepublication review procedure, no intelligence agency or responsible Government official could be assured that an employee privy to sensitive information might not conclude on his own -- innocently or otherwise -- that it should be disclosed to the world.

The dissent argues that the Court is allowing the CIA to "censor" its employees' publications. *Post*, at 522. Snepp's contract, however, requires no more than a clearance procedure subject to judicial review. If Snepp, in compliance with his contract, had submitted his manuscript for review and the Agency had found it to contain sensitive material, presumably -- if one accepts Snepp's present assertion of good intentions -- an effort would have been made to eliminate harmful disclosures. Absent agreement in this respect, the Agency would have borne the burden of seeking an injunction against publication. See *Alfred A. Knopf, Inc. v. Colby, 509 F.2d 1362* (CA4), cert. denied, *421 U.S. 992 (1975)*; *United States v. Marchetti, 466 F.2d 1309* (CA4), cert. denied, *409 U.S. 1063 (1972)*.

⁹ Although both the District Court and the Court of Appeals expressly found otherwise, MR. JUSTICE STEVENS says that "the interest in confidentiality that Snepp's contract was designed to protect has not been compromised." *Post*, at 516-

The Government could not pursue the only remedy that the Court of Appeals left it 10 without losing the benefit of the bargain it seeks to enforce. Proof of the tortious conduct necessary to sustain an award of punitive damages might force the Government to disclose some of the very confidences that Snepp promised to protect. The trial of such a suit, before a jury if the defendant so elects, would subject the CIA and its [*515] officials to probing discovery into the Agency's highly confidential affairs. Rarely would the Government run this risk. In a letter introduced at Snepp's trial, former CIA Director [****15] Colby noted the analogous problem in criminal cases. Existing law, he stated, "requires the revelation in open court of confirming or additional information of such a nature that the potential damage to the national security precludes prosecution." App. to Pet. for Cert. in No. 78-1871, p. 68a. When the Government cannot secure its remedy without unacceptable risks, it has no remedy at all.

HN3 A constructive trust, on the other hand, protects both the Government and the former agent from unwarranted risks. This remedy is the natural and customary consequence [****16] of a [***712] breach of trust. ¹¹ It deals fairly with both parties by conforming

517. Thus, on the basis of a premise wholly at odds with the record, the dissent bifurcates Snepp's 1968 agreement and treats its interdependent provisions as if they imposed unrelated obligations. MR. JUSTICE STEVENS then analogizes Snepp's prepublication review agreement with the Government to a private employee's covenant not to compete with his employer. *Post*, at 518-520. A body of private law intended to preserve competition, however, simply has no bearing on a contract made by the Director of the CIA in conformity with his statutory obligation to "[protect] intelligence sources and methods from unauthorized disclosure." 50 U. S. C. § 403 (d)(3).

¹⁰ Judge Hoffman's dissent suggests that even this remedy may be unavailable if the Government must bring suit in a State that allows punitive damages only upon proof of compensatory damages. <u>595 F.2d., at 940</u>. The Court of Appeals majority, however, held as a matter of *federal* law that the nominal damages recoverable for any breach of a trust agreement will support an exemplary award. See *id., at 936*, and n. 10, 937-938.

¹¹ See <u>id., at 939</u> (Hoffman, J., concurring in part and dissenting in part).

MR. JUSTICE STEVENS concedes that, even in the absence of a written contract, an employee has a fiduciary obligation to protect confidential information obtained during the course of his employment. *Post*, at 518. He also concedes that all

relief to the dimensions of the wrong. If the agent secures prepublication clearance, he can publish with no fear of liability. If the agent publishes unreviewed material in violation of his fiduciary and contractual obligation, the trust remedy simply requires him to disgorge the benefits of his faithlessness. Since the remedy is swift and sure, it is tailored to deter those who would place sensitive information at risk. And since the remedy reaches only funds attributable to the [*516] breach, it cannot saddle the former agent with exemplary damages out of all proportion to his gain. The decision of the Court of Appeals would deprive the Government of this equitable and effective means [**769] of protecting intelligence that may contribute to national security. We therefore reverse the judgment of the Court of Appeals insofar as it refused to impose a constructive trust on Snepp's profits, and we remand the cases to the Court of Appeals for reinstatement of the full judgment of the District Court.

[****17] So ordered.

Dissent by: STEVENS

Dissent

MR. JUSTICE STEVENS, with whom MR. JUSTICE **BRENNAN** and MR. JUSTICE MARSHALL join, dissenting.

In 1968, Frank W. Snepp signed an employment agreement with the CIA in which he agreed to submit to the Agency any information he intended to publish about it for prepublication review. ¹ The purpose of such an

personal profits gained from the exploitation of such information are impressed with a constructive trust in favor of the employer. *Post*, at 521. In this case, he seems to think that the common law would not treat information as "confidential" unless it were "classified." See, *e. g., post*, at 518. We have thought that the common-law obligation was considerably more expansive. See, *e. g., Restatement (Second) of Agency §§ 396 (c), 400* and *Comment c,* 404 and Comments *b, d* (1958); 5 A. Scott, Trusts § 505 (3d ed. 1967). But since this case involves the breach of a trust agreement that specifically required the prepublication review of all information about the employer, we need not look to the common law to determine the scope of Snepp's fiduciary obligation.

agreement, as the Fourth Circuit held, is not to give the CIA the power to censor its employees' critical speech, but rather to ensure that classified, nonpublic information is not disclosed without the Agency's permission. <u>595 F.2d 926, 932 (1979)</u>; see also <u>United States v. Marchetti, 466 F.2d 1309, 1317 (CA4 1972)</u>, cert. denied, <u>409 U.S. 1063</u>.

In this case Snepp admittedly breached his duty to submit the manuscript of his book, Decent Interval, to the CIA for prepublication review. However, the Government has conceded [****18] that the book contains no classified, nonpublic material. 2 [***713] Thus, by definition, the interest in confidentiality [*517] that Snepp's contract was designed to protect has not been compromised. Nevertheless, the Court today grants the Government unprecedented and drastic relief in the form of a constructive trust over the profits derived by Snepp from the sale of the book. Because that remedy is not authorized by any applicable law and because it is most inappropriate for the Court to dispose of this novel issue summarily on the Government's conditional cross-petition for certiorari, I respectfully dissent.

[****19] |

The rule of law the Court announces today is not supported by statute, by the contract, or by the common law. Although Congress has enacted a number of criminal statutes punishing the unauthorized dissemination of certain types of classified information, ³ [****20] it has not seen fit to authorize the constructive

he made substantially the same commitment.

² In response to an interrogatory asking whether it contended that "Decent Interval contains classified information or any information concerning intelligence or CIA that has not been made public by CIA," the Government stated that "[for] the purpose of this action, plaintiff does not so contend." Record Item No. 24, p. 14. Because of this concession, the District Judge sustained the Government's objections to defense efforts to determine whether Decent Interval in fact contains information that the Government considers classified. See, e. g., the testimony of Admiral Stansfield Turner, Director of the CIA, Tr. 135; and of Herbert Hetu, the CIA's Director of Public Affairs, Tr. 153.

³ See, e. g., <u>18 U. S. C. § 798</u>, which imposes a prison term of 10 years and a \$ 10,000 fine for knowingly and willfully publishing certain types of classified information; <u>18 U. S. C. § 794</u>, which makes it a criminal offense punishable by life in prison to communicate national defense information to a foreign government; and <u>5 U. S. C. § 8312</u>, which withdraws

¹ Snepp also signed a termination agreement in 1976 in which

trust remedy the Court creates today. Nor does either of the contracts Snepp signed with the Agency provide for any such remedy in the event of a breach. ⁴ The Court's *per curiam* [*518] opinion seems to [**770] suggest that its result is supported by a blend of the law of trusts and the law of contracts. ⁵ But neither of these branches of the common law supports the imposition of a constructive trust under the circumstances of this case.

Plainly this is not a typical trust situation in which a settlor has conveyed legal title to certain assets to a trustee for the use and benefit of designated beneficiaries. Rather, it is an employment relationship in which the employee possesses fiduciary obligations arising out of his duty of loyalty to his employer. One of those obligations, [****21] long recognized by the common law even in the [***714] absence of a written employment agreement, is the duty to protect confidential or "classified" information. If Snepp had breached that obligation, the common law would support the implication of a constructive trust upon the benefits derived from his misuse of confidential information. ⁶

the right to Government retirement benefits from a person convicted of violating these statutes. See also Exec. Order No. 12065, 3 CFR 190 (1979), note following 50 U. S. C. § 401 (1976 ed., Supp. II), which provides administrative sanctions, including discharge, against employees who publish classified information. Thus, even in the absence of a constructive trust remedy, an agent like Snepp would hardly be free, as the majority suggests, "to publish whatever he pleases." Ante, at 513, n. 8.

⁴ In both his original employment agreement and the termination agreement Snepp acknowledged the criminal penalties that might attach to any publication of classified information. In his employment agreement he also agreed that a breach of the agreement would be cause for termination of his employment. No other remedies were mentioned in either agreement.

⁵ In a footnote, see *ante*, at 515, n. 11, the Court suggests that it need not look to the common law to support its holding because the case involves a written contract. But, inasmuch as the contract itself does not state what remedy is to be applied in the event of a breach, the common law is the only source of law to which we can look to determine what constitutes an appropriate remedy.

⁶ See, e. g., Sperry Rand Corp. v. A-T-O, Inc., 447 F.2d 1387, 1392 (CA4 1971) (Virginia law), cert. denied, 405 U.S. 1017; Tlapek v. Chevron Oil Co., 407 F.2d 1129 (CA8 1969) (Arkansas law); Structural Dynamics Research Corp. v. Engineering Mechanics Research Corp., 401 F.Supp. 1102,

[****22] But Snepp did not breach his duty to protect confidential information. Rather, he breached a contractual duty, imposed in aid of the basic duty to maintain confidentiality, to [*519] obtain prepublication clearance. In order to justify the imposition of a constructive trust, the majority attempts to equate this contractual duty with Snepp's duty not to disclose, labeling them both as "fiduciary." I find nothing in the common law to support such an approach.

Employment agreements often contain covenants designed to ensure in various ways that an employee fully complies with his duty not to disclose or misuse confidential information. One of the most common is a covenant not to compete. Contrary to the majority's approach in this case, the courts have not construed such covenants broadly simply because they support a basic fiduciary duty; nor have they granted sweeping remedies to enforce them. On the contrary, because such covenants are agreements in restraint of an individual's freedom of trade, they are enforceable only if they can survive scrutiny under the "rule of reason." That rule, originally laid down in the seminal case of Mitchel v. Reynolds, 1 P. Wms. 181, 24 Eng. Rep. 347 (1711), **[****23**] requires that the covenant be reasonably necessary to protect a legitimate interest of the employer (such as an interest in confidentiality), that the employer's interest not be outweighed by the public interest, 7 [****24] and that the covenant not be of any longer duration or wider geographical scope than

1120 (ED Mich. 1975) (Michigan law); Restatement (Second) of Agency § 396 (c) (1958) ("Unless otherwise agreed, after the termination of the agency, the agent: . . . (c) has a duty to account for profits made by the sale or use of trade secrets and other confidential information, whether or not in competition with the principal . . . ").

⁷ As the court held in *Herbert Morris, Ltd.* v. *Saxelby*, [1916] A. C. 688, 704, the employer's interest in protecting trade secrets does not outweigh the public interest in keeping the employee in the work force:

"[An] employer [cannot] prevent his employee from using the skill and knowledge in his trade or profession which he has learnt in the course of his employment by means of directions or instructions from the employer. That information and that additional skill he is entitled to use for the benefit of himself and the benefit of the public who gain the advantage of his having had such admirable instruction. The case in which the Court interferes for the purpose of protection is where use is made, not of the skill which the man may have acquired, but of the secrets of the trade or profession which he had no right to reveal to any one else . . ."

necessary to protect the employer's interest. 8

[*520] [**771] The [***715] Court has not persuaded me that a rule of reason analysis should not be applied to Snepp's covenant to submit to prepublication review. Like an ordinary employer, the CIA has a vital interest in protecting certain types of information; at the same time, the CIA employee has a countervailing interest in preserving a wide range of work opportunities (including work as an author) and in protecting his First [****25] Amendment rights. The public interest lies in a proper accommodation that will preserve the intelligence mission of the Agency while not abridging the free flow of unclassified information. When the Government seeks to enforce a harsh restriction on the employee's freedom, ⁹ [****26] despite its admission that the interest the agreement was designed to protect -- the confidentiality of classified information -- has not been compromised, an equity court might well be persuaded that the case is not one in which the covenant should be enforced. 10

⁸ See, e. g., <u>Briggs v. R. R. Donnelley & Sons Co.</u>, 589 F.2d 39, 41 (CA1 1978) (Illinois law); American Hot Rod Assn., Inc. v. <u>Carrier</u>, 500 F.2d 1269, 1277 (CA4 1974) (North Carolina law); Alston Studios, Inc. v. <u>Lloyd V. Gress & Associates</u>, 492 F.2d 279, 282 (CA4 1974) (Virginia law); Mixing Equipment Co. v. <u>Philadelphia Gear</u>, Inc., 436 F.2d 1308, 1312 (CA3 1971) (New York law); Water Services, Inc. v. <u>Tesco Chemicals</u>, Inc., 410 F.2d 163, 167 (CA5 1969) (Georgia law); Restatement (Second) of Contracts § 330 (Tent. Draft No. 12, Mar. 1, 1977).

⁹ The covenant imposes a serious prior restraint on Snepp's ability to speak freely, see n. 17, *infra*, and is of indefinite duration and scope -- factors that would make most similar covenants unenforceable. See, e. g., *Alston Studios, Inc.* v. *Lloyd V. Gress & Associates, supra, at 283* (holding void under Virginia law a covenant with no geographical limitation); *American Hot Rod Assn., Inc.* v. *Carrier, supra, at 1279* (holding void under North Carolina law a covenant with no durational or geographical limitation); *E. L. Conwell & Co.* v. *Gutberlet, 429 F.2d 527, 528 (CA4 1970)* (holding void under Maryland law a covenant with no durational or geographical limitation).

¹⁰The Court correctly points out that the Government may regulate certain activities of its employees that would be protected by the *First Amendment* in other contexts. *Ante*, at 509, n. 3. But none of the cases it cites involved a requirement that an employee submit all proposed public statements for prerelease censorship or approval. The Court has not previously considered the enforceability of this kind of prior restraint or the remedy that should be imposed in the

[*521] But even assuming that Snepp's covenant to submit to prepublication review should be enforced, the constructive trust imposed by the Court is not an appropriate remedy. If an employee has used his employer's confidential information for his own personal profit, a constructive trust over those profits is obviously an appropriate remedy because the profits are the direct result of the breach. But Snepp admittedly did not use confidential information in his book; nor were the profits from his book in any sense a product of his failure to submit the book for prepublication review. For. even [****27] if Snepp had submitted the book to the Agency for prepublication review, the Government's censorship authority would surely have been limited to the excision of classified material. In this case, then, it would have been obliged to clear the book for publication in precisely the same form as it now stands. 11 Thus, Snepp has not gained any profits as a result [***716] of his breach; the Government, rather than Snepp, will be unjustly enriched if he is required to disgorge profits attributable entirely to his own legitimate activity.

[****28] Despite the fact that Snepp has not caused the Government the type of harm that would ordinarily be remedied by [*522] the [**772] imposition of a constructive trust, the Court attempts to justify a constructive trust remedy on the ground that the Government has suffered *some* harm. The Court states that publication of "unreviewed material" by a former CIA agent "can be detrimental to vital national interests even if the published information is unclassified." *Ante*, at 511-512. It then seems to suggest that the injury in such cases stems from the Agency's inability to catch

event of a breach.

¹¹ If he had submitted the book to the Agency and the Agency had refused to consent to the publication of certain material in it, Snepp could have obtained judicial review to determine whether the Agency was correct in considering the material classified. See United States v. Marchetti, 466 F.2d 1309, 1317 (CA4 1972), cert. denied, 409 U.S. 1063. It is noteworthy that the Court does not disagree with the Fourth Circuit's view in Marchetti, reiterated in Snepp, that a CIA employee has a First Amendment right to publish unclassified information. Thus, despite its reference in footnote 3 of its opinion to the Government's so-called compelling interest in protecting "the appearance of confidentiality," ante, at 509, n. 3, and despite some ambiguity in the Court's reference to "detrimental" and "harmful" as opposed to "classified" information, ante, at 511-512, I do not understand the Court to imply that the Government could obtain an injunction against the publication of unclassified information.

"harmful" but unclassified information before it is published. I do not believe, however, that the Agency has any authority to censor its employees' publication of unclassified information on the basis of its opinion that publication may be "detrimental to vital national interests" or otherwise "identified as harmful." *Ibid.* The CIA never attempted to assert such power over Snepp in either of the contracts he signed; rather, the Agency itself limited its censorship power to preventing the disclosure of "classified" information. Moreover, even if such a wide-ranging prior restraint would [****29] be good national security policy, I would have great difficulty reconciling it with the demands of the *First Amendment*.

The Court also relies to some extent on the Government's theory at trial that Snepp caused it harm by flouting his prepublication review obligation and thus making it appear that the CIA was powerless to prevent its agents from publishing any information they chose to publish, whether classified or not. The Government theorized that this appearance of weakness would discourage foreign governments from cooperating with the CIA because of a fear that their secrets might also be compromised. In support of its position that Snepp's book had in fact had such an impact, the Government introduced testimony by the Director of the CIA, Admiral Stansfield Turner, stating that Snepp's book and others like it had jeopardized the CIA's relationship with foreign intelligence services by making them unsure of the Agency's ability to maintain confidentiality. Admiral Turner's truncated testimony does not explain, however, whether these unidentified [*523] "other" books actually contained classified information. 12 [****31] If so, it is difficult to believe that the publication of [****30] a book like Snepp's, which does not reveal classified information, has [***717] significantly weakened the Agency's position. Nor does it explain whether the

¹² The District Judge sustained the Government's objections to questions concerning the identity of other agents who had published the unauthorized works to which Admiral Turner referred. Tr. 136. However, Admiral Turner did testify that the harmful materials involved "[primarily] the appearance in the United States media of identification of sources and methods of collecting intelligence. . . ." *Id.*, at 143. This type of information is certainly classified and is specifically the type of information that Snepp has maintained he did *not* reveal in Decent Interval. See, *e. g.*, Snepp's December 7, 1977, interview on the Tomorrow show, in which he stated: "I have made a very determined effort not to expose sources or methods. . . ." Government's Requests for Admissions, Record

Item 19, Exhibit I, p. 5.

unidentified foreign agencies who have stopped cooperating with the CIA have done so because of a legitimate fear that secrets will be revealed or because they merely disagree with our Government's classification policies. ¹³

In any event, to the extent that the Government seeks to punish Snepp for the generalized harm he has caused by failing to submit to prepublication review and to deter others from following in his footsteps, punitive damages is, as the Court of Appeals held, clearly the preferable remedy "since a constructive trust depends on the concept of unjust enrichment rather than deterrence and punishment. See D. Dobbs, [**773] Law of Remedies § 3.9 at 205 and § 4.3 at 246 (1973)." 595 F.2d, at 937.

[****32] [*524] ||

The Court's decision to dispose of this case summarily on the Government's conditional cross-petition for certiorari is just as unprecedented as its disposition of the merits.

Snepp filed a petition for certiorari challenging the Fourth Circuit's decision insofar as it affirmed the entry of an injunction requiring him to submit all future manuscripts for prepublication review and remanded for a determination of whether punitive damages would be appropriate for his failure to submit Decent Interval to the Agency prior to its publication. The Government filed a brief in opposition as well as a cross-petition for certiorari; the Government specifically stated, however, that it was cross petitioning only to bring the entire case before the Court in the event that the Court should decide to grant Snepp's petition. The Government explained that "[because] the contract remedy provided

¹³ Snepp's attorneys were foreclosed from asking Admiral Turner whether particular foreign sources had stopped cooperating with United States' authorities as a direct result of the publication of Decent Interval. Tr. 138. Thus, it is unclear whether or why foreign sources may have reacted unfavorably to its publication. However, William E. Colby, the CIA's former Director, did indicate in his testimony that foreign nations generally have a stricter secrecy code than does the United States. *Id.*, at 175-176.

¹⁴One of the Court's justifications for its constructive trust remedy is that "it cannot saddle the former agent with exemplary damages out of all proportion to his gain." *Ante*, at 516. This solicitude for Snepp's welfare is rather ironic in view of the Draconian nature of the remedy imposed by the Court today.

by the court of appeals appears to be sufficient in this case to protect the Agency's interest, the government has not independently sought review in this Court." In its concluding paragraph the Government stated: "If this Court grants [Snepp's] . . . petition for a writ of certiorari [****33] in No. 78-1871, it should also grant this cross-petition. If the petition in No. 78-1871 is denied, this petition should also be denied." Pet. for Cert. in No. 79-265, p. 5.

Given the Government's position, it would be highly inappropriate, and perhaps even beyond this Court's jurisdiction, to grant the Government's petition while denying Snepp's. Yet that is in essence what has been done. ¹⁵ The majority obviously [***718] does not believe that Snepp's claims merit this Court's consideration, for they are summarily dismissed in a [*525] footnote. *Ante*, at 509, n. 3. It is clear that Snepp's petition would not have been granted on its own merits.

The Court's opinion is a good demonstration of why this Court should not reach out to decide a question not necessarily presented [****34] to it, as it has done in this case. Despite the fact that the Government has specifically stated that the punitive damages remedy is "sufficient" to protect its interests, the Court forges ahead and summarily rejects that remedy on the grounds that (a) it is too speculative and thus would not provide the Government with a "reliable deterrent against similar breaches of security," ante, at 514, and (b) it might require the Government to reveal confidential information in court, the Government might forgo damages rather than make such disclosures, and the Government might thus be left with "no remedy at all," ante, at 515. It seems to me that the Court is foreclosed from relying upon either ground by the Government's acquiescence in the punitive damages remedy. Moreover, the second rationale 16 is entirely speculative and, in this case at least, almost certainly wrong. The Court states that

"[proof] of the tortious conduct necessary to sustain an award of punitive damages might force the Government to disclose some of the very confidences that Snepp promised to protect." *Ante*, at 514.

[****35] Yet under the Court of Appeals' opinion the Government would be entitled to punitive damages simply by proving that Snepp deceived it into believing that he was going to comply with his duty to submit the manuscript for prepublication review and that the Government relied on these misrepresentations [**774] to its detriment. I fail to see how such a showing would require the Government to reveal any confidential information or to expose itself to "probing discovery into the Agency's highly confidential affairs." Ante, at 515.

[***526**] III

The uninhibited character of today's exercise in lawmaking is highlighted by the Court's disregard of two venerable principles that favor a more conservative approach to this case.

First, for centuries the English-speaking judiciary refused to grant equitable relief unless the plaintiff could show that his remedy at law was inadequate. Without waiting for an opportunity to appraise the adequacy of the punitive damages remedy in this case, the Court has jumped to the conclusion that equitable relief is necessary.

Second, and of greater importance, the Court seems unaware of the fact that its drastic new remedy has been fashioned [****36] to enforce a species of prior restraint on a citizen's right to [***719] criticize his government. ¹⁷ Inherent in this prior restraint is the risk that the reviewing agency will misuse its authority to delay the publication of a critical work or to persuade an author to modify the contents of his work beyond the demands of secrecy. The character of the covenant as a prior restraint on free speech surely imposes an especially heavy burden on the censor to justify the remedy it seeks. It would take more than the Court has

¹⁵ I have been unable to discover any previous case in which the Court has acted as it does today, reaching the merits of a conditional cross-petition despite its belief that the petition does not merit granting certiorari.

¹⁶ Which, it should be noted, does not appear anywhere in the Government's 5-page cross-petition.

¹⁷The mere fact that the Agency has the authority to review the text of a critical book in search of classified information before it is published is bound to have an inhibiting effect on the author's writing. Moreover, the right to delay publication until the review is completed is itself a form of prior restraint that would not be tolerated in other contexts. See, e. g., New York Times Co. v. <u>United States</u>, 403 U.S. 713; Nebraska Press Assn. v. <u>Stuart</u>, 427 U.S. 539. In view of the national interest in maintaining an effective intelligence service, I am not prepared to say that the restraint is necessarily intolerable in this context. I am, however, prepared to say that, certiorari having been granted, the issue surely should not be resolved in the absence of full briefing and argument.

written to persuade me that that burden has been met.

[****37] I respectfully dissent.

References

63 Am Jur 2d, Public Officers and Employees 264; 76 Am Jur 22, Trusts 224, 228

US L Ed Digest, Trusts 16; United States 87

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ALR Quick Index, Constructive Trusts; Public Officers and Employees

Federal Quick Index, Central Intelligence Agency; Constructive Trusts; Public Officers and Employees

Annotation References:

The Supreme Court and the right of free speech and press. <u>93 L Ed 1151, 2 L Ed 2d 1706, 11 L Ed 2d 1116, 16 L Ed 2d 1053, 21 L Ed 2d 976</u>.

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